Town of Bluffton



South Carolina

"A State of Mind"

Gregory J. Johnson

Gregory J. Johnson is the secretary of the Bluffton Public Development Corporation Board, using his decade of banking experience to assist the Board with buying and selling property as a tool to attract business development to the Town of Bluffton.

The Virginia-native is the Assistant Vice President and Branch Sales Manager for Regions Bank in Bluffton where he offers lending advice to small businesses and consumers. Prior to his current position, Johnson worked at Bank of America as a Branch Manager and a Regional Manager. Among his career highlights was authoring a Regional Sales Playbook for more than 240 bank branches. After the Bank of American implemented and executed the new sales strategy developed in the book, Johnson's region earned the division-wide Crystal Eagle Award for sales innovation.

Johnson started his career with General Electric Healthcare as a Field Service Engineer providing customer service on medical imaging equipment.

Johnson earned a Master's of Business Administration from Johns Hopkins University in Baltimore, Maryland after earning a Bachelor's of Science degree in electronics from DeVry University in Atlanta, Georgia.

He has lived in Bluffton since 2011 and is active in the Rotary Club of Bluffton.